

FOR IMMEDIATE RELEASE
Contact: Michelle Olgers

Date: November 14, 2008
Phone: (804) 861-9660

Personal Touch Home Care opens new location in Franklin

FRANKLIN – Personal Touch Home Care, a member of Personal Care Preferred Group, recently expanded the reach of their services by opening a new office in Franklin, VA, which will bring quality personal care service to Southampton County and the greater Franklin area. The office will be open and ready to accept new clients by December 1, 2008.

This company offers long-term and short-term at-home support for individuals including seniors, the disabled, new parents, individuals recovering from illness, injury or surgery, and anyone who lacks the time or energy to get everything done in a day.

The services provided by Personal Care Preferred Group can be funded by long-term insurance, worker's compensation, Medicaid support, private-pay or other methods.

Personal Touch Home Care was established in 1992 by John Thurman, who along with his wife, Barbara Thurman, and Sue Moore also founded Southern Touch Home Care Services. Both of these home care providers were joined in 2007 by Moore Home Care Services to create the Personal Care Preferred Group.

"Franklin is a community we've been wanting to open an office in for a while," says John Thurman. "Our expansion will allow the community to receive the care they need in the comfort of their own home instead of in a managed care facility or assisted living home."

Personal Touch is always seeking dedicated and caring professionals to join their team. The company offers benefits including weekly pay periods, direct deposit options, referral bonuses, health insurance, credit union opportunities and more. Criminal background checks are performed on all employees and a positive work history is confirmed.

To learn more about the services offered by Personal Touch Home Care, or about employment opportunities, please contact them at 1-800-598-9854 or visit www.pcpgonline.com.

#