

FOR IMMEDIATE RELEASE  
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## **Annual National Nursing Assistant Week**

STONY CREEK—June 11<sup>th</sup> through June 18<sup>th</sup> is the 32<sup>nd</sup> Annual National Nursing Assistants Week, a nationwide celebration to publicly recognize and validate the role of the nursing assistant in the health care system.

For many years, nursing assistants have proudly served as the backbone of the medical and healthcare fields, tending to the elderly, physically or mentally challenged and for those in nursing homes, assisted living facilities and at home.

As a way to recognize these important caregivers during National Nursing Assistants Week, Personal Care Preferred Group (PCPG), a network of home healthcare companies servicing the Tri-Cities and Southside Virginia, will give \$25 gift certificates to Clay Home Medical to each of their 325 home care aides. Clay Home Medical is a full service provider of durable medical equipment in Petersburg, VA.

According to John Thurman, PCPG CEO, often those who cannot fully take care of themselves due to physical or mental disabilities, prefer to stay at home, as opposed to residing in an assisted living-type facility, but often their families' demanding schedules do not allow for this preferred living situation.

"That's where nursing aides play such a vital role," explained Thurman. "For those who want to stay at home, nursing aides fill the gaps when friends and family can't. They relieve the family burden of taking care of loved ones at home and assure that they are well taken care of and provided for."

The duties of an aide vary by client, but most can expect to help clients get out of bed, bathe, dress and groom. Some accompany clients to doctors' appointments or on other errands, while others clean clients' houses, do laundry and cook.

At PCPG, each aide is supervised by a registered nurse who provides detailed instructions explaining when to visit clients and what services to perform

for them. Aides may visit several clients in one day or work solely with one client who is in need of more care and attention.

“Regardless of their assignment, one thing nursing assistants have in common is that they provide the most hands-on care for those in need and improve the quality of life of the families they serve,” said Thurman. “National Nursing Assistants Week gives us an opportunity to collectively say thanks.”

For more information on National Nursing Assistants Week, please call Personal Care Preferred Group, at (800) 598-9854, or visit [pcpgonline.com](http://pcpgonline.com).